

2015-2020 Strategic Plan Score Card

Institutional Goals	Responsible	Date Due	Complete
1. The College will set priorities to maintain and sustain our growth in enrollment to support the work force needs of our region			
Objective 1.1: Increase credit enrollment by 3-5% over the next 5 years.	Cabinet Enrollment Management Director VP Enrollment Management/Student Development	Review Each Semester	In-Progress
Objective 1.2: Increase course offerings for non-credit outside of Webster County by 10% over the next 5 years.	Non-credit coord. Deans Economic Dev. Dir	July 1 Report Start baseline of total non-credit in 2015-2016	
Objective 1.3: Every year we will assess the quality of campus life to determine how services and activities affect student success.	Cabinet Vice President Enrollment Management/Student Development	SSS Data 10/2015 Report to Cabinet 12/2015 Review and implement change 1/2016	In-Progress
Objective 1.4: Develop comprehensive retention plan.	Vice President Enrollment Management/Student Development Vice President of Instruction	In place Spring 2016	In-Progress
2. The college will provide service and support for students in order to measure goal achievement			
Objective 2.1: Increase the progression rates of students from developmental courses to college-level courses.	Institutional Effectiveness Executive Director Liberal Arts and Sciences Associates Liberal Arts and Sciences Dean	September 1, 2015 - 3 Dev. Ed courses and 5 year benchmarks September 1, 2017 5-year benchmarks for Intro to Psych, Exploring Music, Art Appreciate, and Learning Communities	Complete
Objective 2.2 We will assist our students in the completion of their academic goals.	Committee Deans Vice President of Instruction	Sep-16	In-Progress
Objective 2.3: Increases the number of degree courses that incorporate service learning or work-based learning opportunities prior to graduation.	Deans Faculty Institutional Effectiveness Ex. Dir.	Jan-16	Complete

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Objective 2.4: Assign retention coordinator to provide support for at-risk students.	SEP Team	Aug-16	Complete
3. The college will further develop cooperative relationships with individuals , businesses, industries, schools, colleges, and other			
Objetive 3.1: Increase the utilization of the Career Services Center to enhance the awareness of students' employment opportunities.	Career Services Specialist	Jun-16	In-progress
Objective 3.2: Enhance the career planning system to increase employers' satisfaction	Career Services Center Director Deans	Annual Review with Deans	In-progress
Objective 3.3: Reinvigorate and expand the partnership between te College and Iowa Central foundation to increase advocacy, visibility, and financial support for the College.	Foundation Board President Vice President of Development and Alumni Relations	Jul-16	In-progress
Objective 3.4: Create a marketing campaign to keep Iowa Central foremost in the minds of alumni, prospective students, and area constituents.	50th Anniversary Committee Foundation Board Information Director President of Dev. And Alumni Relations Webmaster	Anniversary Plans/Activites 12/2015 Growth Alliance Welcome Package 1/2016 Re-evaluate College Website Fall 2017 Aspen Institute June 20, 2016	In-progress
4. The college will continue to improve in the areas of institutional excellence, continuous improvement, and effectiveness.			
Objective 4.1: Support the capital projects as defined in the 2007 Master Campus Plan and continue to update 2007 Master Campus Plan.	Board of Trustees Cabinet Facilities Planning Committee Physical Facilities Director President Vice President of Business Affairs	Jun-16	
Objective 4.2: Review safety statistics and update policies with campus safety and security with the goal of providing a safe work and learning environment for all faculty, staff, students, and community.	Security Threat Assessment Team Vice President of Enrollment Management and Student Dev.	Implement, test, and review emergency notification system by January, 2016. Review annually	Complete

