Course Name: Concepts in Photography I  
Instructor Name: Rochelle Green  
Course Number: PHT-120  
Course Department: Liberal Arts-Humanities  
Course Term: Fall 2020  
Last Revised by Department: May 2020  
Total Semester Hour(s) Credit: 3  
Total Contact Hours per Semester: 3  

Lecture: 2 Lab: 1 Clinical: 0 Internship/Practicum: 0  

Catalog Description: An introduction of the history of photography from the medium's inception through the digital era. Emphasis is placed on understanding photographs from a variety of aesthetic, social, and cultural perspectives, including those of race, class and gender. A survey of photography's place and influence in a social, cultural, and historical context. This course helps students build confidence in their visual communication skills while also enabling them to think critically, consider the viewpoints of others, and effectively express themselves, all of which will benefit them in the classroom, in life, and in the workforce.  

Pre-requisites and/or Co-requisites: none  

Textbook(s) Required: This course uses digital course materials designed using Open Educational Resources (OER), high-quality, openly licensed educational materials, rather than a traditional textbook. You can access all readings, videos, quizzes and other activities through our course site on Canvas.  

Access Code: none  

Required Materials: 
- SD/Compact Flash, or Compatible Digital Image Card  
- USB Flash Drive, and external hard drive.  


Course Fees: $350.00
Institutional Outcomes:

Critical Thinking: The ability to dissect a multitude of incoming information, sorting the pertinent from the irrelevant, in order to analyze, evaluate, synthesize, or apply the information to a defendable conclusion.

Effective Communication: Information, thoughts, feelings, attitudes, or beliefs transferred either verbally or nonverbally through a medium in which the intended meaning is clearly and correctly understood by the recipient with the expectation of feedback.

Personal Responsibility: Initiative to consistently meet or exceed stated expectations over time.

Department Outcomes:

1. Students will analyze diverse perspectives in arts and humanities.
2. Students will examine cultural similarities and differences relevant to arts and humanities.
3. Students will demonstrate their ability to create, interpret and/or perform diverse genres of the visual and performing arts.
4. Students will analyze ways that arts and humanities impact or apply to their own lives.
5. Students will demonstrate personal accountability both in and out of the classroom.

Program Outcomes:

1. Develop knowledge of principles of aesthetics and visual communication and integrate these principles creatively in still and motion based images and in new media storytelling.
2. Establish a thorough and adaptable knowledge of software used in digital imaging and new media storytelling.
3. Construct a complete digital imaging workflow that includes capture, post processing, ethical considerations of digital techniques based on genre and asset management techniques from image capture to image archive.
4. Demonstrate thorough knowledge and application of DSLR and analog camera techniques for capture of both still, time and video based imagery while applying effective lighting techniques in natural, artificial and mixed lighting in a variety of photographic areas including product, still life and portraiture.
5. Compute an understanding of professional practices, communications, organizations and career opportunities in the field of professional photography. This will be demonstrated by creating a professional body of work
and appropriate support material such as website and marketing materials, to showcase personal vision and technical skills.

Student Learning Outcomes:
As part of fulfillment of Iowa Central Community College’s Learning Outcomes, the student will demonstrate:

1. Functional knowledge of photographic history and theory, the relationship of photography to the visual disciplines, and its influence on culture.
2. A familiarity with and command of materials, equipment, and library resources related to the study of photography.
3. Identify photographers and images by their style and historic photographic process
4. Evaluate the traditional and contemporary portrait and it’s place in our culture.
5. Solve creative problems in photography, including research and synthesis of technical, aesthetic, and conceptual knowledge.

Objectives:

1. Identify major stylistic periods and exemplary works in the international history of photography
2. Describe the materials used and the techniques employed to make a historical span of photographs
3. Compare and contrast major artistic and photographic movements, including, documentation, social documentation, Naturalism, Pictorialism, Surrealism, Dadaism, Abstract Expressionism, Social Landscape, Postmodernism.
4. Create photographic interpretations of past trends in photography.

College Procedures: All college-wide procedures are located in the Iowa Central Community College Student Handbook.

Assessments: Assessment is based on participation in classroom discussions, critiques, assignments, learning journals, presentations, two cultural components, two photographic event coverage, quizzes, exams, a framed art show entry, a bio and artist’s statement, and satisfactory maintenance of studio equipment and spaces. Rubrics will be used for evaluating photography projects and papers. Possible semester total points are as follows: Assessments are subject to change.

Weekly Reading Reflections (15)
Visual learning journal assignments (15)
Quizzes (5)
Photography Show Entry.
Final Exam
Final Portfolio
Participation
Non-discrimination Statement:


If you have questions or complaints related to compliance with this policy, please contact Kim Whitmore, Director of Human Resources, phone number 515-574-1138, whitmore@iowacentral.edu; or the Director of the Office for Civil Rights, U.S. Department of Education, Citigroup Center, 500 W. Madison, Suite 1475, Chicago, IL 60661, phone number 312-730-1560, fax 312-730-1576.

Disability/Accommodation Services:

If you have a request for an accommodation based on the impact of a disability, it is Iowa Central’s policy that you contact the Academic Assistance & Accommodations Coordinator to discuss your specific needs and to provide supporting information and documentation, so we may determine appropriate accommodations. The office for accommodations is located in the Academic Resource Center, and it can be reached by calling 515-574-1045. For online information about accommodations, please go to www.iowacentral.edu/accommodations.

Bias-Free Classroom Statement:

PHT-120 maintains high standards of respect in regard to individual beliefs and values when selecting classroom materials including textbooks, project activities, power points, videos, presentations, and classroom discussions.

It is our belief that all people have the right to obtain an education within our department/program courses free of bias, with full respect demonstrated to all who enroll in the courses of this department/program.

External Accreditation: none